The KWSTL Report -- St. Louis Area Luxury Market Overview
December 15, 2014
For more information, call 314.677.6000.

|  | Number of Active Listings | Number <br> of <br> Pending <br> Listings | Pending (Last 30 Days) | \% of all Listings under contract | Expired Listings last 6 months | Closed Listings last 6 months | Sold/mo | Months of Inventory | Prices Reduced last 7 days | Prices <br> reduced \% <br> vs Actives | Average list price (Sold Homes) | Average Sold Price | List to <br> Sales <br> Ratio <br> Overall | List to <br> Sales <br> Ratio (0- <br> 30 DOM) | List to <br> Sales <br> Ratio (31- <br> 60 DOM) | List to <br> Sales <br> Ratio (61- <br> 90 DOM) | List to <br> Sales <br> Ratio (91- <br> 120 DOM) | List to <br> Sales <br> Ratio <br> (120+ <br> DOM) | Average DOM |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{\|l} \hline 800,000- \\ 999,999 \\ \hline \end{array}$ | 58 | 21 | 4 | 26.6\% | 81 | 98 | 16.3 | 14.50 | 8 | 13.8\% | \$ 895,179 | \$ 871,498 | 97.35\% | 99.37\% | 94.47\% | 92.48\% | 93.15\% | 81.37\% | 68 |
| $\begin{aligned} & 1,000,000- \\ & 1,249,999 \\ & \hline \end{aligned}$ | 30 | 3 | 2 | 9.1\% | 32 | 37 | 6.2 | 15.00 | 2 | 6.7\% | \$ 1,113,155 | \$ 1,062,837 | 95.48\% | 102.20\% | 91.52\% | 93.41\% | 87.76\% | 78.62\% | 81 |
| $\begin{aligned} & 1,250,000- \\ & 1,499,999 \\ & \hline \end{aligned}$ | 26 | 7 | 2 | 21.2\% | 33 | 39 | 6.5 | 13.00 | 1 | 3.8\% | \$ 1,364,360 | \$ 1,292,842 | 94.76\% | 99.27\% | 91.82\% | 94.51\% | 94.23\% | 75.61\% | 92 |
| $\begin{aligned} & 1,500,000- \\ & 1,749,999 \\ & \hline \end{aligned}$ | 15 | 7 | 2 | 31.8\% | 12 | 17 | 2.8 | 7.50 | 1 | 6.7\% | \$ 1,581,294 | \$ 1,475,418 | 93.30\% | 95.37\% | 91.65\% | 93.52\% | 96.57\% | 82.50\% | 69 |
| $\begin{aligned} & \hline 1,750,000- \\ & 1,999,999 \\ & \hline \end{aligned}$ | 20 | 2 | 0 | 9.1\% | 11 | 22 | 3.7 |  | 1 | 5.0\% | \$ 1,879,682 | \$ 1,717,591 | 91.38\% | 96.68\% | 92.98\% | 73.74\% | 91.62\% | 83.67\% | 136 |
| $\begin{aligned} & \hline 2,000,000- \\ & 2,999,999 \\ & \hline \end{aligned}$ | 19 | 3 | 1 | 13.6\% | 14 | 9 | 1.5 | 19.00 | 1 | 5.3\% | \$ 2,296,556 | \$ 2,108,611 | 91.82\% | 93.09\% | 93.79\% | 88.47\% | 87.68\% | 87.42\% | 64 |
| 3,000,000+ | 9 | 0 | 0 | 0.0\% | 7 | 1 | 0.2 |  | 0 | 0.0\% | \$ 3,500,000 | \$ 3,000,000 | 85.71\% | 0.00\% | 0.00\% | 0.00\% | 82.19\% | 0.00\% | 103 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Market <br> Totals | 177 | 43 | 11 | 19.5\% | 190 | 223 | 37.2 | 16.09 | 14 | 7.9\% | \$ 1,231,069 | \$ 1,165,916 | 94.71\% | 99.05\% | 93.07\% | 91.29\% | 91.18\% | 80.75\% | 81 |
| 4 weeks prior | 208 | 60 | 17 | 22.4\% | 165 | 239 | 39.8 | 12.24 | 14 | 6.7\% | \$ 1,240,874 | \$ 1,176,997 | 94.85\% | 98.39\% | 93.61\% | 91.53\% | 91.97\% | 79.00\% | 82 |

Number of Real Buyers


Odds of Selling Your Home


Information obtained from MARIS and is deemed reliable but not quaranteed.

